

Sustainability Reporting Trends and Best Practices

THE BEST FOR 2017

“As a practitioner, I have seen how sustainability reporting has helped clients discover ways to better meet the needs of their stakeholders and invigorate a company-wide commitment to purposeful business.”

- SHU YI CHU, SUSTAINABILITY MANAGER



Topics Covered



Integrated Reporting



Standardization



Smart Reporting



Materiality/
Prioritization



Stakeholder
Engagement



Effective
Storytelling



Supply and
Value Chain



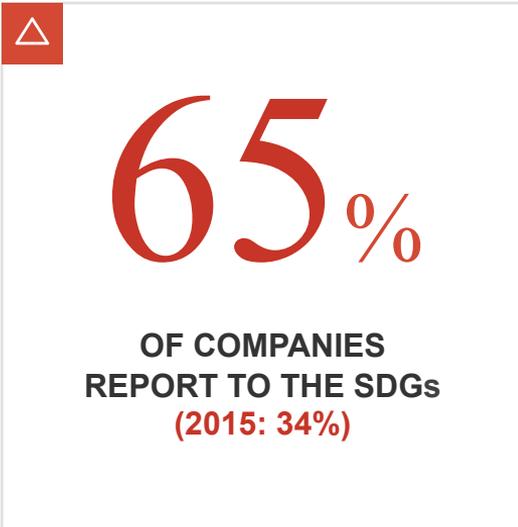
Impact and
Value Creation



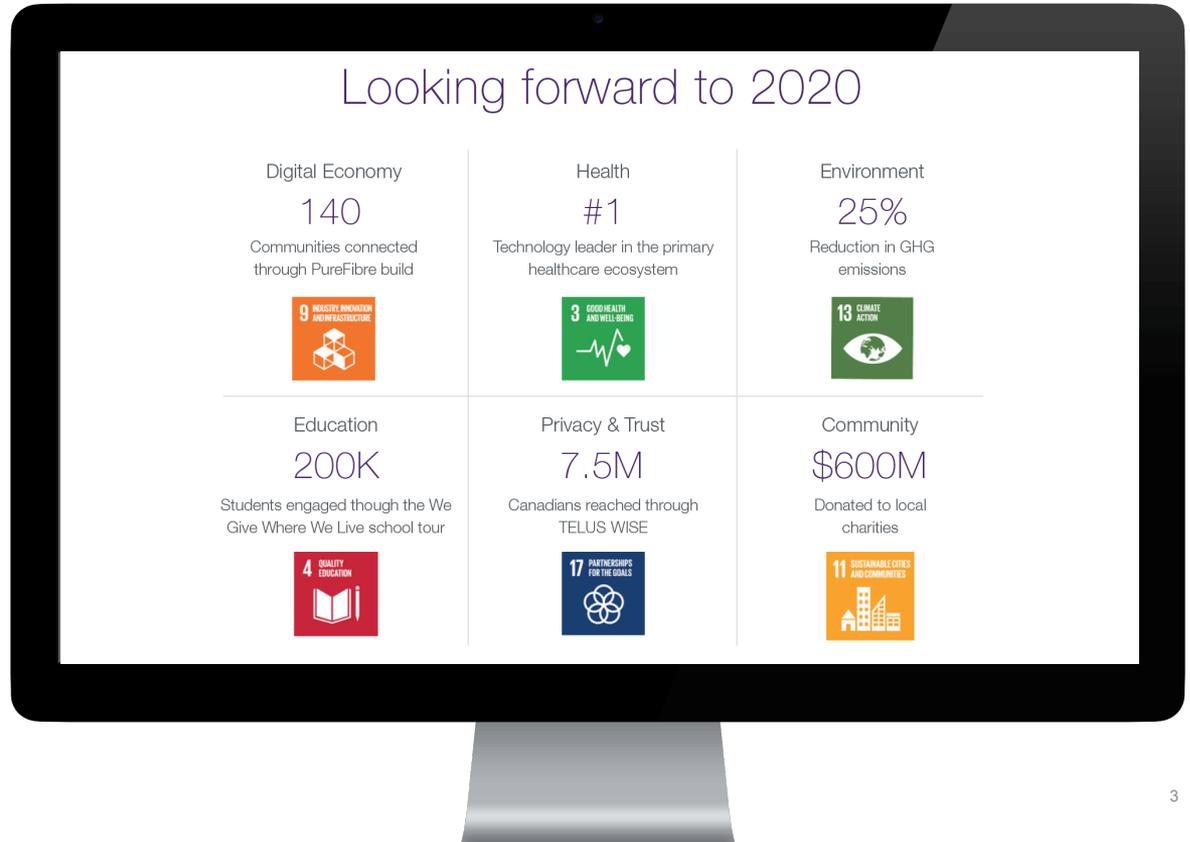
Performance
and Targets

TREND

UN Sustainable Development Goals



Source: TELUS



TREND

GRI Reporting



66%

OF COMPANIES
ARE IN ACCORDANCE
WITH GRI G4 CORE
(2015: 62%)

Sustainability Reporting, Canada vs globally



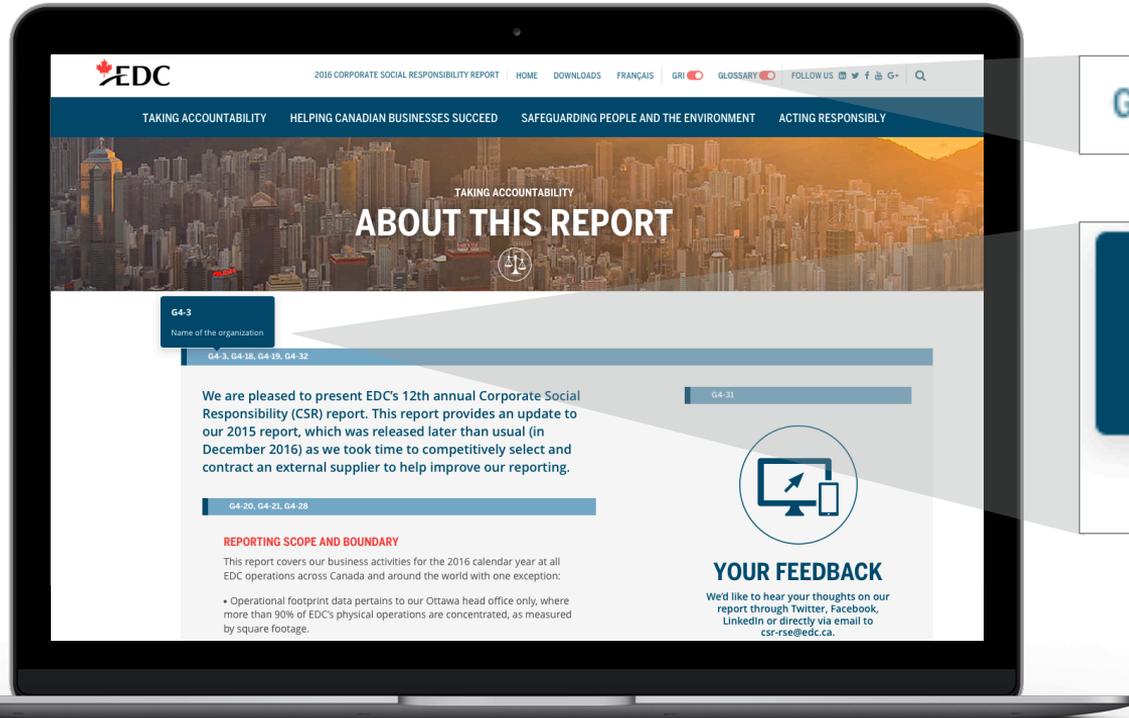
Per publication years 2012-2016



Data from GRI's Sustainability Disclosure Database, Retrieved 19 September 2017

Standardization – GRI Reporting

EDC



TREND

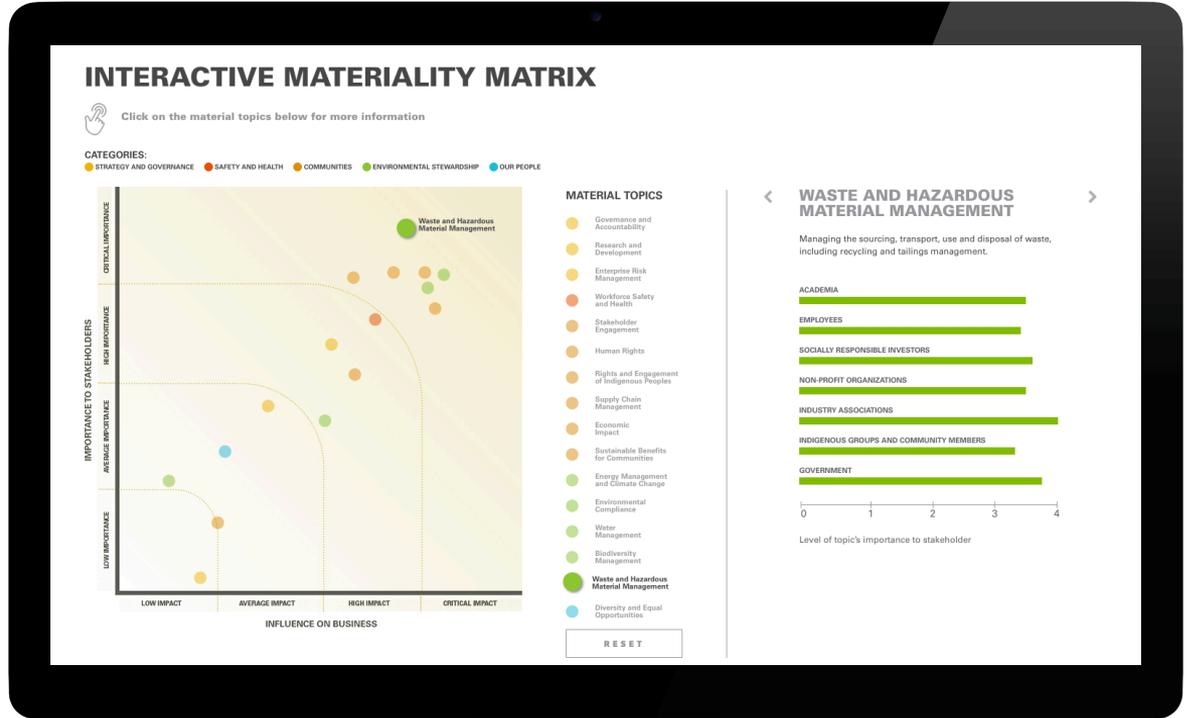
Materiality Illustrations



69%

OF COMPANIES
ILLUSTRATE MATERIALITY
(E.G. MATRIX)
(2015: 52%)

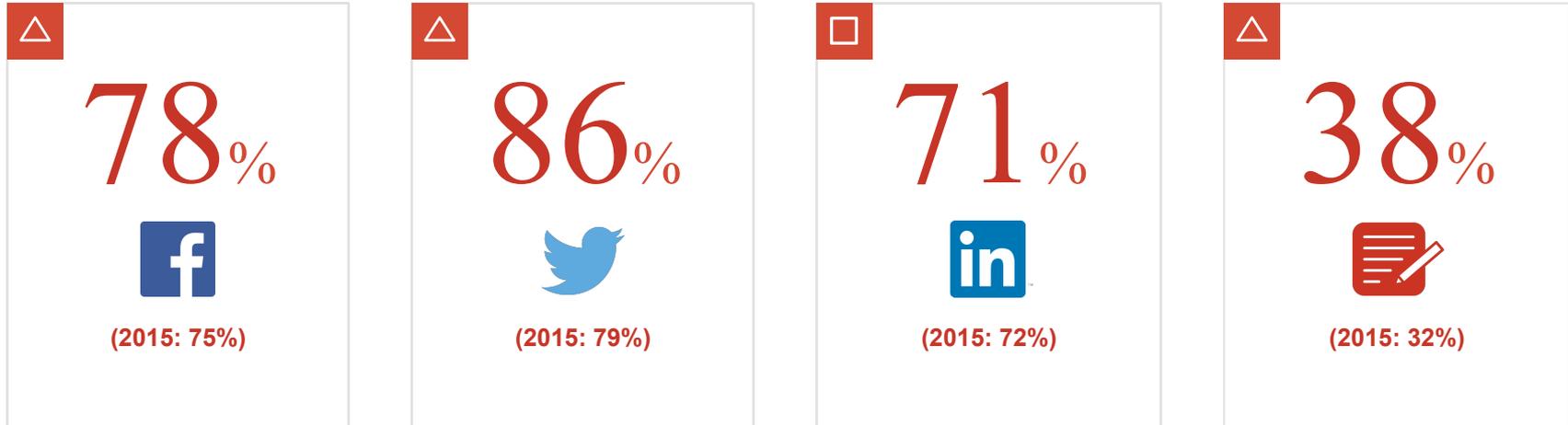
Source: Goldcorp



TREND

Social Media and Blog

% OF COMPANIES WITH SOCIAL MEDIA ON THEIR WEB PAGE FOR SUSTAINABILITY UPDATES



Smart Reporting – User Experience and Sharing

Siemens

SIEMENS

What's trending on the Siemens web?
Get data-based insights for the: last 24 hours last 30 days

- SGT5-400P Heavy-duty gas turbine ...
- Humidity and temperature - Building ...
- Wind Turbine SWF 2.3-108 Siemens - Wind ...
- Information and Download Center - ...
- Whitepaper: Investing in success ...
- Training for Operation personnel
- RSG2100 - Industrial Communication
- NX Design Forum - Siemens PLM ...
- European Train Control System - Mobility
- SIMARIS Planning Tools - Download Power ...

Products & Services

- > Building Technologies
- > Drive Technology
- > Energy

Company

- > Press
- > Investor Relations
- > Innovation

Contact Siemens

- Get in touch

Change region

Global | English

SIEMENS
Ingenuity for life

Products & Services Market-specific Solutions Company

Market-specific Solutions > Wind > References

Leading the way – featured stories and customer references <

Wind power plays an important role in today's dynamic energy mix – having evolved in the last few decades from a peripheral source of clean energy to a major global industry. Both that development, customers and locations have become more diverse – Siemens Wind Power is present in more than 40 countries and has a track record of over 88,000 operating wind turbine plants working together with developers, independent power producers, utilities, and investors. This increasing diversity is reflected in customer needs.

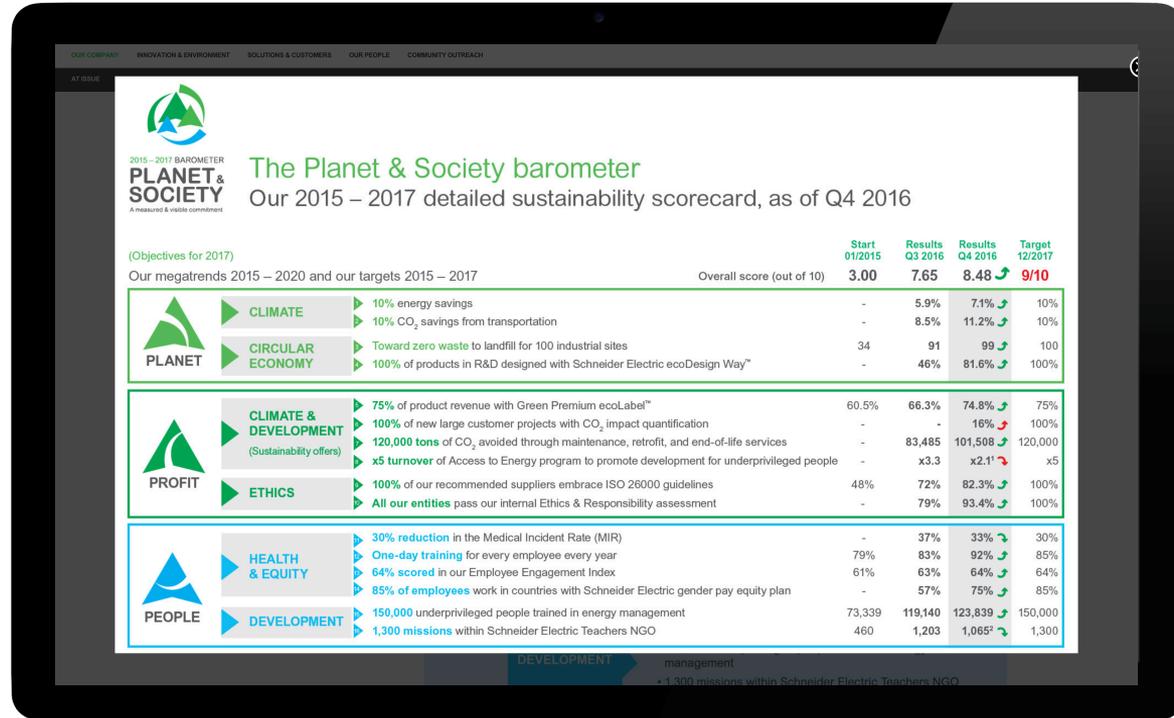
For this reason, Siemens Wind Power offers integrated solutions along the entire value chain to help customers transform wind into a profitable asset that's beneficial for the future of renewable energy. Learn how customers have applied Siemens groundbreaking technology and services to generate more ROI and build better businesses faster.

Solutions in practice

Different partners and customers solve the need for cost-efficient renewable energy by applying Siemens solutions in unique contexts. Browse the reference stories below to see how.

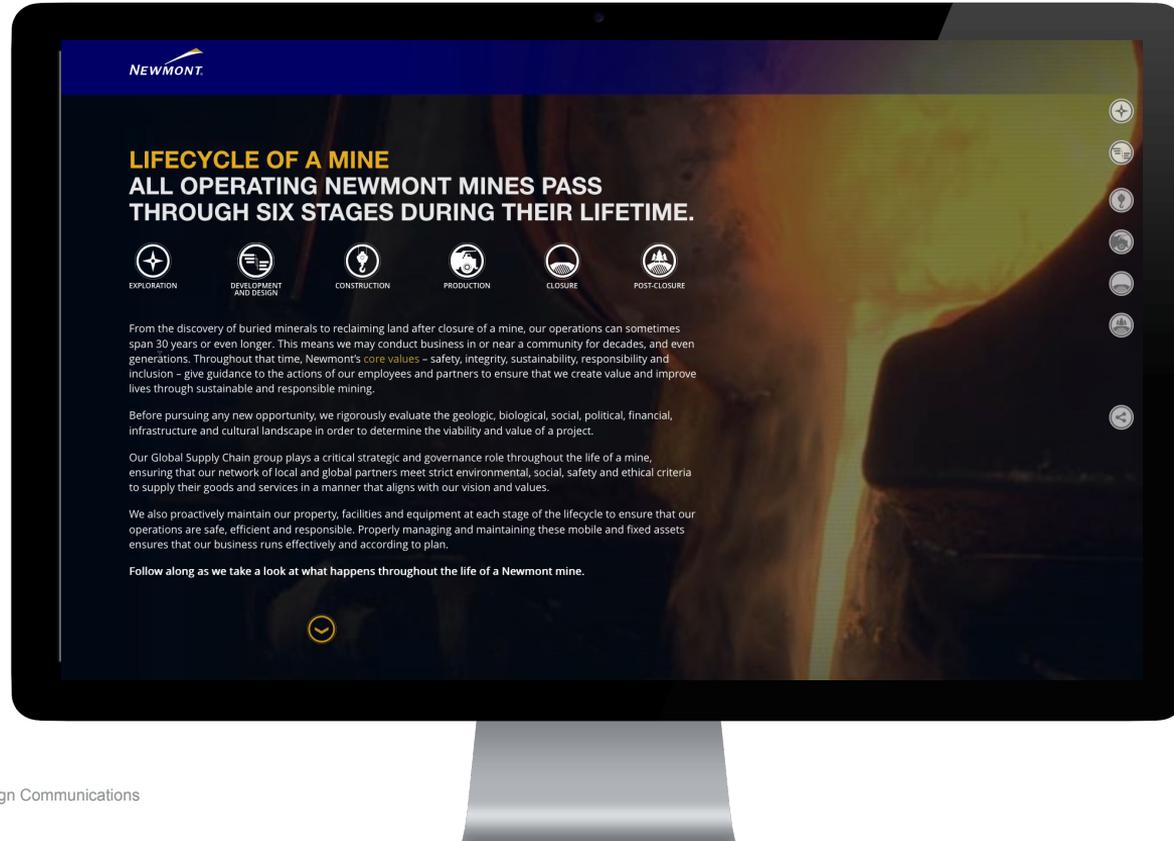
- DanTysk offshore wind farm**
Offshore wind makes Munich's energy mix greener. How the DanTysk wind project in the far north provides electricity for the metropolis in the south.
- The power of big data**
The future of the wind industry will not be business as usual. How we big data improve powering a new era of wind power and transforming the service.
- Transform offshore wind**
The economic and environmental benefits of offshore wind power have made it an attractive investment. Explain how the challenges have been

Complementary Publications



Source: Schneider Electric

Dynamic Content

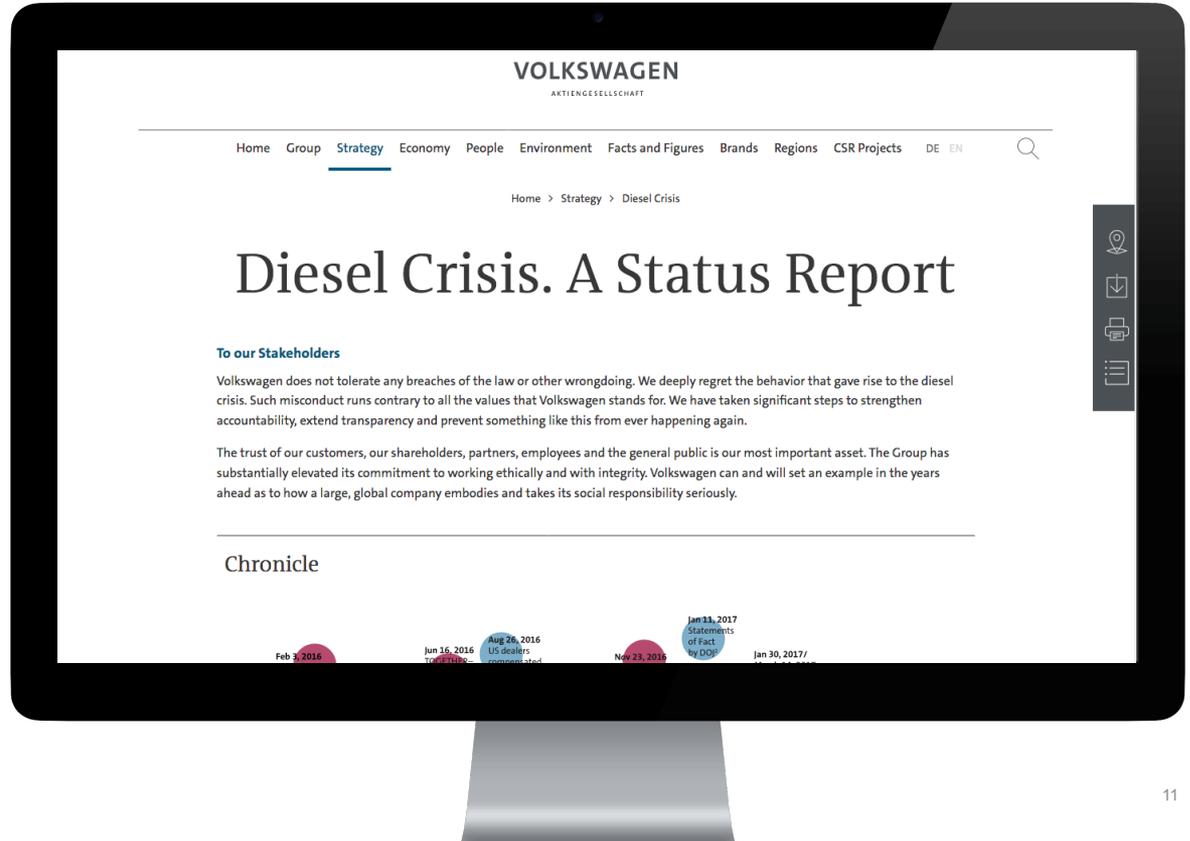


Source: Newmont

Honest Reporting



Source: Volkswagen



Stakeholder Testimonials



87%

OF COMPANIES
INCLUDE TESTIMONIALS IN
THEIR REPORTING
(2015: 74%)

Source: Novartis



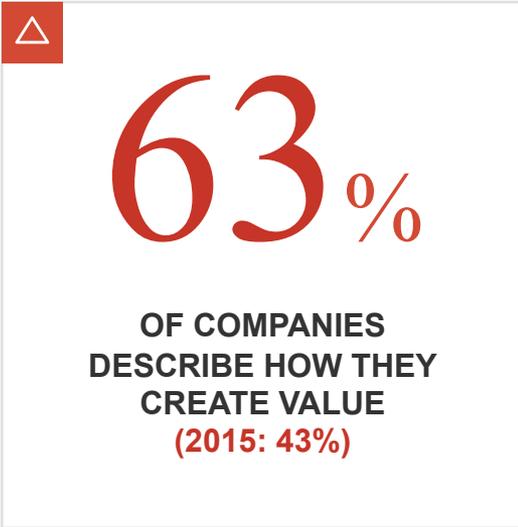
Syrian refugees ponder an uncertain future. Zakarya, with her son Waleed, age 10, in their makeshift home.

Access to healthcare

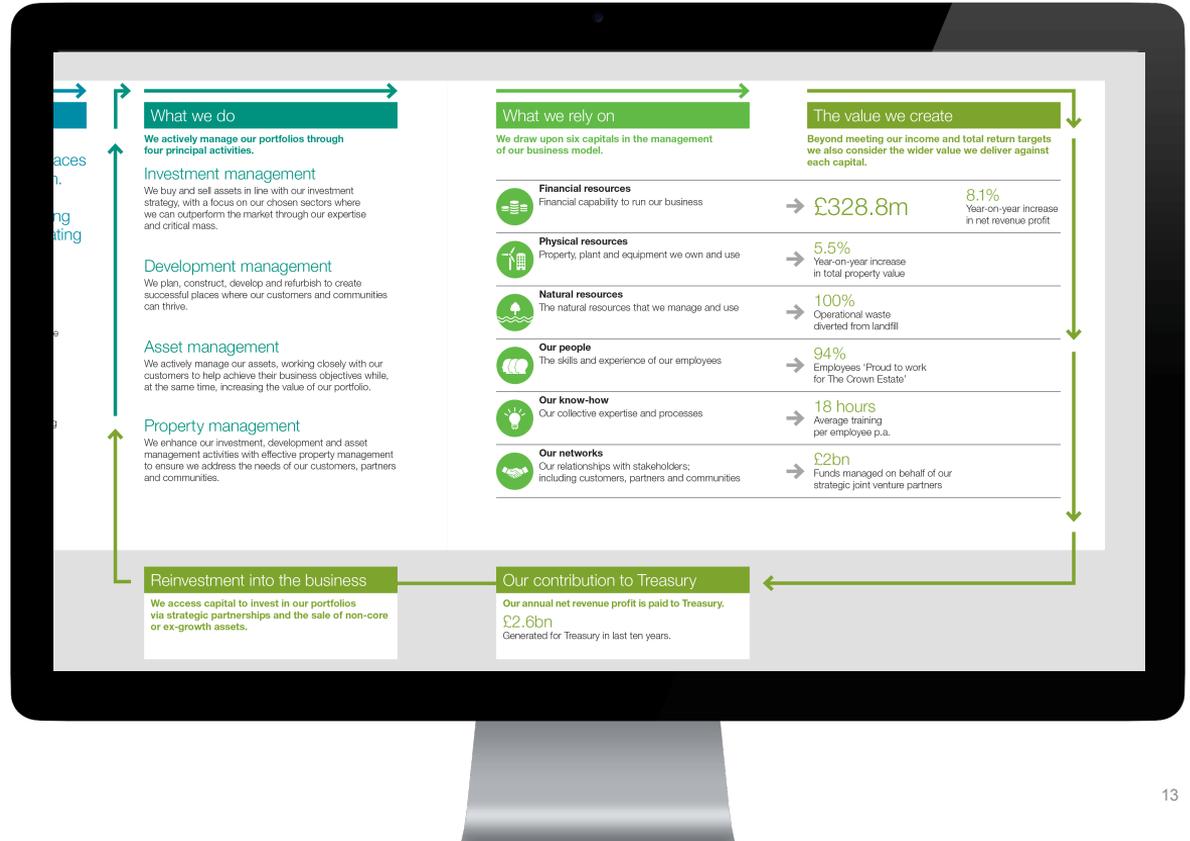
“What does it mean to incorporate access to medicine into the core of a pharmaceutical company's business strategy? It means that every product designed, every collaboration, every decision made about product launches, every strategic choice on which markets to enter, on how to compete with other players, is addressed with the same mindset: How can we improve access to medicine for people, including for the poor? The change makers in these companies are driving sustainable business models forward and, like the international advocates for access to medicine, increasingly demanding affordable prices and real impact.”

Jayasree K. Iyer, Executive Director, Access to Medicine Foundation

Value Creation

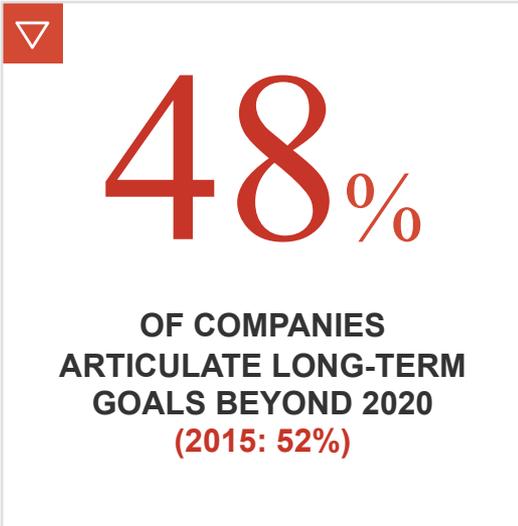


Source: The Crown Estate

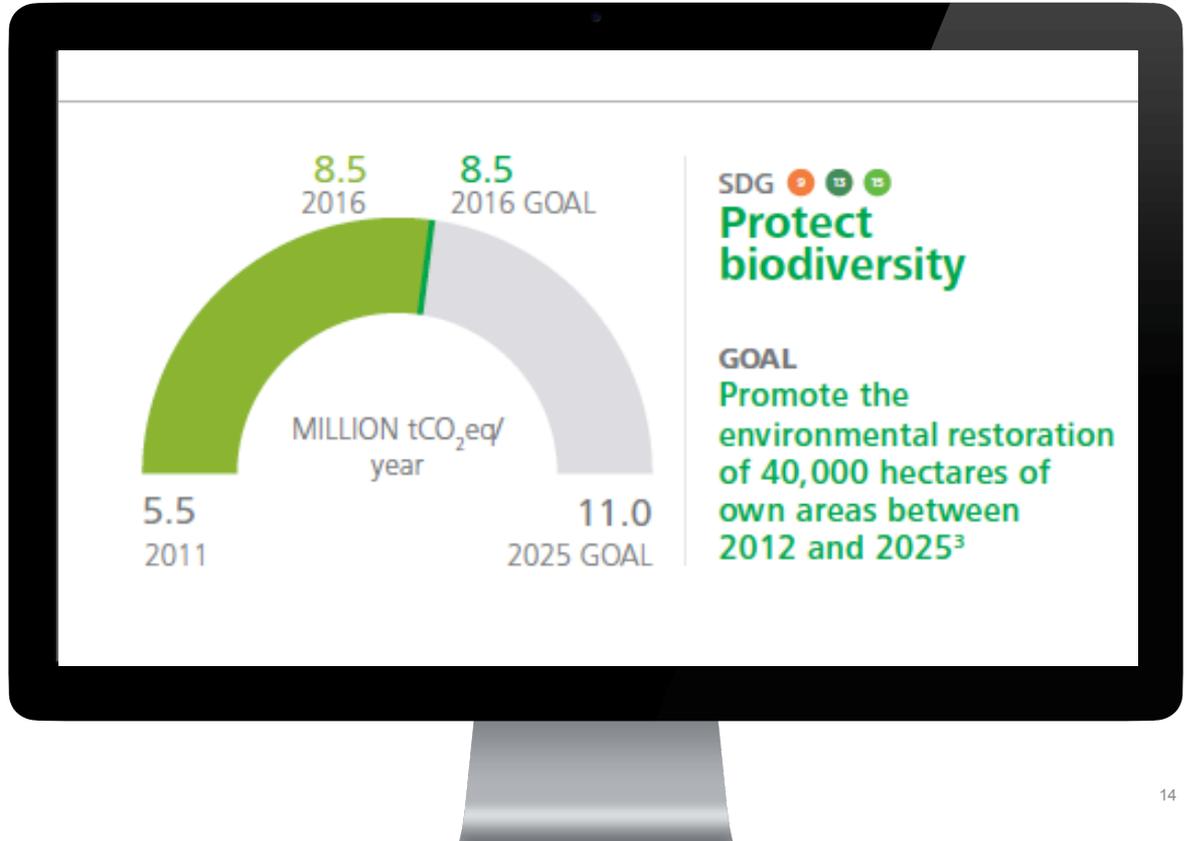


TREND

Performance and Targets



Source: Fibria



Thank you

For ongoing sustainability trends and insights,
visit sustainability.worksdesign.com

